

[www.handelsvertreter.de](http://www.handelsvertreter.de)

## Placement of an Advertisement at handelsvertreter.de

Please fax the completed form to: +49 (0) 89 / 96 04 99 70

### Advertising Space Buyer Details

Title, First name, Surname
Position or job title
Company
Street address (including building number)
Postal code, City
Country
Phone number
Fax number
E-mail address
Internet (World Wide Web) address

If a CDH member, please state your membership number and regional association here.

The Centralvereinigung Deutscher Wirtschaftsverbände für Handelsvermittlung und Vertrieb e.V., CDH, along with its regional associations, has founded CDH eService GmbH. CDH eService GmbH • Am Weidendamm 1 a • 10117 Berlin • Tel. 49 (0)30 7 26 25 - 600 • Fax 49 (0)30 7 26 25 - 699 • [centralvereinigung@cdh.de](mailto:centralvereinigung@cdh.de)

INCREON, Agency for Marketing, Communication and E-Business, is responsible for the design and implementation of the platform. INCREON GmbH conducts all services concerning contract conclusion, accounts receivable, marketing, service, and support at [handelsvertreter.de](http://handelsvertreter.de) on behalf of CDH eService GmbH.

INCREON GmbH • Max-Hueber-Straße 8 • 85737 Ismaning • Tel. 49 (0)89 96 22 86 - 0 • Fax 49 (0)89 96 04 99 - 70 • [team@inreon.com](mailto:team@inreon.com) • [www.inreon.com](http://www.inreon.com)

### Advertisement Details

#### About the Placement

I would like my ad to run:

	Ad Price	Placement Fee	Total
<input type="checkbox"/> 1 month	86.00	49.00	135.00 EUR
<input type="checkbox"/> 2 months	146.00	49.00	195.00 EUR
<input type="checkbox"/> 3 months	186.00	49.00	235.00 EUR

CDH members receive a 50% discount.

#### Logo upload\*

Yes, I would also like my logo displayed in my ad:

Logo upload: 24.00 EUR extra

#### Start date

\_\_\_\_\_ (DD.MM.YYYY)

Please note: Ads will be sent by e-mail to CDH members in the industry sectors you list below (See "Classify Your Ad by Industry Sector") three days before the desired start date. Only after the three days are over will the advertisement appear online as well.

### Advertisement Text

#### Short description\*

Length: maximum 255 characters

#### Advertisement text\*

Length: maximum 1,000 characters

#### Company name visible or blind box ad?

Should your company name be visible in the ad, or just a reply box?

Company name                       Blind box (anonymous)

### Region

Please choose the region for which you are seeking agents.

#### Selection by German federal state

- |  |   |
|--|---|
| <input type="checkbox"/> Baden-Wuerttemberg            | <input type="checkbox"/> Lower Saxony           |
| <input type="checkbox"/> Bavaria                       | <input type="checkbox"/> North Rhine-Westphalia |
| <input type="checkbox"/> Berlin                        | <input type="checkbox"/> Rhineland-Palatinate   |
| <input type="checkbox"/> Brandenburg                   | <input type="checkbox"/> Saarland               |
| <input type="checkbox"/> Bremen                        | <input type="checkbox"/> Saxony                 |
| <input type="checkbox"/> Hamburg                       | <input type="checkbox"/> Saxony-Anhalt          |
| <input type="checkbox"/> Hessen                        | <input type="checkbox"/> Schleswig-Holstein     |
| <input type="checkbox"/> Mecklenburg-Western Pomerania | <input type="checkbox"/> Thuringia              |

#### Selection by postal code zone

Enter postal code zones like this: 7=70000-79999, 81=81000-81900

### Classify your ad by industry sector

Please indicate the category your ad should appear in using the enclosed keys. (max. 8 categories per key)

1. Product and product range key

\_\_\_\_\_

2. Purchaser and customer group key

\* Please send us the texts and graphics (logo) per e-mail to [schaltungsservice@handelsvertreter.de](mailto:schaltungsservice@handelsvertreter.de)

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**Payment**

In the case of advertising space buyers outside of Germany, please enter your value added tax (VAT) identification number:  
 VAT \_\_\_\_\_

**Payment by direct debit order (only for german bank accounts)**

I /we hereby revocably authorize you to debit my/our account as listed below for the payment due:

Account holder (if not same as Advertising Space Buyer)
Account number
Bank identification number (Bank routing number)
Bank or other financial institution

If my/our account does not contain sufficient funds, the financial institution maintaining the account (see above) is under no obligation to honour the transaction. Partial payments will not be carried out by direct debit.

**Payment by credit card**

Visa     MasterCard

Credit card holder	
Credit card number	CVV, CVC (card security code)
/	/
Valid from	through

The Card Validation Code (CVC2) or Card Verification Value (CVV2) is on the back side of your credit card – the last three digits after your credit card number and printed in the signature field. For security reasons, only credit card payments showing the CVC2 or CVV2 will be accepted.

**Signature**

I have read the Terms and Conditions (at URL:<http://www.handelsvertreter.de/agb.html>) and hereby accept these.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

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## Product and Product Range Key

Sorted according to industry sector

### Construction

<b>001-002</b>	<b>Construction and remodelling supplies</b>
<b>001-003</b>	<b>External facilities, street construction, landscaping</b>
<b>001-004</b>	<b>Construction equipment , construction site equipment</b>
<b>001-005</b>	<b>Iron wares, tools, metal fittings</b>
<b>001-006</b>	<b>Paints, varnishes, lacquers, wallpaper</b>
<b>001-007</b>	<b>Tiles, natural stone</b>
<b>001-008</b>	<b>Façade construction</b>
<b>001-009</b>	<b>Building cleaning, industrial cleaning, exterior cleaning</b>
<b>001-010</b>	<b>Industrial kitchen equipment</b>
<b>001-011</b>	<b>Supplies for the do-it-yourself builder</b>
<b>001-012</b>	<b>Wood</b>
<b>001-013</b>	<b>Windows, doors, gates, building elements</b>
<b>001-014</b>	<b>Cooling technologies</b>
<b>001-015</b>	<b>Shop fixtures, trade fair construction, shelving</b>
<b>001-016</b>	<b>Supplies for building shells, preassembled construction pieces, construction chemicals, roofing</b>
<b>001-017</b>	<b>Sanitary, heating, air conditioning</b>
001-017-001	Measuring & control devices, building automation
001-017-002	Heating devices, boilers, burners, accessories
001-017-003	Heating fittings, pipes, accessories
001-017-004	Water heaters, heat pumps, heat exchangers, accessories
001-017-005	Sanitary engineering, plumbing
001-017-006	Sanitary wares, fixtures, pipes
001-017-007	Sanitary ceramics, tubs, shower enclosures
<b>001-018</b>	<b>Property, real estate</b>
001-018-001	Property
001-018-002	Turnkey ready industrial buildings
001-018-003	Sports complexes, sports centre construction
001-018-004	Prefabricated houses
001-018-005	Build-it-yourself kits, building kits
<b>001-019</b>	<b>Sun protection, roller blinds, swimming pool &amp; sauna equipment, solariums</b>
<b>001-020</b>	<b>Environmental engineering, renewable energy</b>
001-020-001	Solar equipment, photovoltaic technology
001-020-002	Ventilation engineering, air conditioning technology
001-020-003	Rainwater recycling and use

### Medical Products, Health Care

<b>002-002</b>	<b>Physicians' supplies</b>
<b>002-003</b>	<b>Dental supplies, dental instruments</b>
<b>002-004</b>	<b>Ophthalmologists' supplies, opticians' supplies</b>
002-004-001	Eyeglasses, contact lenses, accessories
002-004-002	Optical devices
<b>002-005</b>	<b>Body care, wellness or fitness products, dietary supplements</b>
<b>002-006</b>	<b>Hairstylists' articles</b>
<b>002-007</b>	<b>Health food shop articles</b>
<b>002-008</b>	<b>Hospital supplies, nursing home supplies</b>
<b>002-009</b>	<b>Laboratory supplies</b>
<b>002-010</b>	<b>Medical technologies</b>
<b>002-011</b>	<b>Pharmaceuticals, pharmacy supplies</b>
<b>002-012</b>	<b>Orthopaedic technologies</b>

### Fashions, Sport, Accessories

<b>003-001</b>	<b>Apparel</b>
003-001-001	Accessories
003-001-002	Women's and ladies' fashions
003-001-003	Men's and boys' fashions
003-001-004	Hats
003-001-005	Baby clothing, children's clothing
003-001-006	Leather apparel
003-001-007	Hosiery
003-001-008	Traditional and country attire, hunting attire
003-001-009	Underwear, lingerie, home wear
003-001-010	Knitwear, knitted goods

003-001-011	Bridal gowns, maternity fashions
003-001-012	Work wear, uniforms, safety clothing
003-001-013	Evening wear
003-001-014	Furs

<b>003-002</b>	<b>Leather goods, shoes</b>
003-002-001	Hides, raw materials
003-002-002	Suitcases, luggage
003-002-003	Baby shoes, children's shoes
003-002-004	Shoes, boots
003-002-005	Leather handbags, bags
003-002-006	Gloves, belts, accessories
<b>003-004</b>	<b>Sporting goods</b>
003-004-001	Hardware
003-004-002	Sport fashions
003-004-003	Athletic shoes
003-004-004	Swimming, bathing, beach
003-004-005	Golfing
003-004-006	Outdoor
003-004-007	Riding, hunting, fishing
003-004-008	Cycling
003-004-009	Motorcycling
003-004-010	Diving

<b>003-005</b>	<b>Textile products</b>
003-005-001	Yarn, threads
003-005-002	Home textiles, domestics
003-005-003	Fabric (on bolts)
003-005-004	Raw materials
003-005-005	Spinners' supplies
003-005-006	Weavers' supplies
<b>003-006</b>	<b>Accessories</b>

### Foodstuffs, Wines, Liquors

<b>004-002</b>	<b>Canned foods, preserves</b>
<b>004-003</b>	<b>Foods, victuals</b>
004-003-001	Staples, basic foods
004-003-002	Baked goods
004-003-003	Fish, seafood
004-003-004	Meat, sausages, poultry
004-003-005	Dairy products
004-003-006	Natural foods, organic foods, health food store products
004-003-007	Frozen foods
<b>004-004</b>	<b>Non-food</b>
<b>004-005</b>	<b>Confectionery</b>
<b>004-006</b>	<b>Tobacco products, smokers' supplies</b>
<b>004-008</b>	<b>Animal and pet food</b>
<b>004-009</b>	<b>Beverages</b>
004-009-001	Wines, sparkling wines, champagne
004-009-002	Spirits, beer
004-009-003	Alcohol-free beverages
<b>004-010</b>	<b>Delicatessen and fine foods</b>

### Paper, Packaging, Office

<b>005-002</b>	<b>Office furniture, office furnishings, office technologies</b>
<b>005-003</b>	<b>Printed matter, advertising, displays</b>
<b>005-004</b>	<b>Data processing, multimedia, Internet</b>
005-004-001	Hardware, peripherals
005-004-002	Software
005-004-003	Telecommunication, multimedia
005-004-004	Internet, IT
<b>005-005</b>	<b>Board, paperboard, carton</b>
<b>005-006</b>	<b>Paper, writing instruments, office supplies</b>
<b>005-007</b>	<b>Paper production</b>
<b>005-008</b>	<b>Paper processing</b>
<b>005-009</b>	<b>Published goods</b>
<b>005-010</b>	<b>Packaging, labelling</b>

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## Product and Product Range Key

Sorted according to industry sector

### Engineering

#### 006-001 Electrical engineering, electronics

- 006-001-001 Electrical drive engineering
- 006-001-002 Electronic devices, electrical components
- 006-001-003 Power engineering, power transmission engineering
- 006-001-004 House automation, building system engineering
- 006-001-005 Installation engineering
- 006-001-006 Light engineering
- 006-001-007 Fibre-optic cabling and equipment
- 006-001-008 Measurement & control engineering
- 006-001-009 Communication engineering, telecommunications
- 006-001-010 Switching devices
- 006-001-011 Joining technologies
- 006-001-012 Elevators, lifts

#### 006-002 Vehicles, supplies for vehicles

- 006-002-001 Motor vehicle equipment
- 006-002-002 Motorized vehicles
- 006-002-003 Special vehicles, commercial vehicles, special-purpose vehicles
- 006-002-004 Garage and workshop equipment, gas and petrol station equipment
- 006-002-005 Accessories, spare parts
- 006-002-006 Bicycle, motorcycle, bicycle equipment, spare parts, accessories
- 006-002-007 Water vehicles, boats, equipment, accessories
- 006-002-008 Aeroplanes, aircraft, equipment, accessories

#### 006-003 Agriculture, forestry, municipal technology

- 006-003-001 Agricultural machines
- 006-003-002 Agricultural equipment
- 006-003-003 Forestry equipment and technologies
- 006-003-004 Feed, seeds
- 006-003-005 Accessories, spare parts

#### 006-004 Machinery, industrial equipment

- 006-004-001 Power transmission engineering, drive technology
- 006-004-002 Workplace safety, fire protection, security technology
- 006-004-003 Fittings, fixtures, mountings
- 006-004-004 Chemistry
- 006-004-005 Conveyor technology
- 006-004-006 Industrial devices, industrial equipment
- 006-004-007 Ventilation, heat engineering
- 006-004-008 Machinery
- 006-004-009 Precision tools, measuring instruments
- 006-004-010 Pumps, compressors
- 006-004-011 Grinding, sanding, abrading equipment, cleaning equipment
- 006-004-012 Technical oils, greases
- 006-004-013 Plant engineering and construction
- 006-004-014 Automation engineering
- 006-005-015 Warehousing and storage technology
- 006-004-016 Environmental engineering

#### 006-005 Supplier industry (semifinished, unmachined, or pre-fab products)

- 006-005-001 Sheet metal, plates, profiles
- 006-005-002 Springs, turned parts, milled parts
- 006-005-003 Moulded parts from plastic, polymers, rubber
- 006-005-004 Casted parts
- 006-005-005 Steel, metal and/or plastic pipes, wires, and/or bars
- 006-005-006 Forged parts, pressed parts
- 006-005-007 Stamped and punched parts, drawn parts, bent components
- 006-005-008 Injection moulding
- 006-005-009 Technical textiles, technical fabrics

### Home and Living

#### 007-001 Glass, porcelain, gifts, household

- 007-001-001 Floristry, wicker ware, basket ware
- 007-001-002 Gifts, gift articles
- 007-001-003 Glass
- 007-001-004 Handwork
- 007-001-005 Household appliances (white goods), lamps, lighting, installation articles
- 007-001-006 Household supplies
- 007-001-007 Hobby, arts and crafts, handwork

- 007-001-008 Hotel supplies, restaurant supplies, industrial kitchen supplies
- 007-001-009 Ceramics
- 007-001-010 Applied arts
- 007-001-011 Metal goods
- 007-001-012 Porcelain
- 007-001-013 Jewellery, precious metals, gems
- 007-001-014 Toys, equipment for children
- 007-001-015 Timepieces (watches, clocks)
- 007-001-016 Garden and yard supplies
- 007-001-017 Pet supplies

#### 007-002 Furniture, furnishings

- 007-002-001 Interior decoration, home accessories
- 007-002-002 Kitchen furnishings
- 007-002-003 Furniture
- 007-002-004 Baby, children's, and/or youth furniture
- 007-002-005 Bathroom furniture
- 007-002-006 Office furniture
- 007-002-007 Garden furniture
- 007-002-008 Small furniture, case goods
- 007-002-009 Living room furniture, bedroom furniture
- 007-002-010 Furniture parts, furniture components

#### 007-003 Photography, optics, entertainment electronics

- 007-003-002 Photography, cameras, lenses, accessories
- 007-003-003 Cinema, cinematic supplies, projectors
- 007-003-004 Optical devices
- 007-003-005 Entertainment electronics (brown goods)
- 007-003-006 Videos, video equipment, video games, accessories
- 007-003-007 Professionals' equipment, laboratories
- 007-003-008 Frames, albums

#### 007-004 Home textiles, domestics

- 007-004-001 Bedding
- 007-004-002 Bath textiles
- 007-004-003 Drapery and curtain fabrics, decorative fabrics
- 007-004-004 Tablecloths
- 007-004-005 Textile floor coverings
- 007-004-006 Rugs and carpeting

### Miscellaneous

- 008-002 Advertising representatives
- 008-004 Sweepstakes, lottery
- 008-005 Export representatives
- 008-006 Animal trade representatives
- 008-007 Building and loan association representatives
- 008-008 Financial services, insurance
- 008-009 Other specialties
- 008-010 Tourism
- 008-011 Corporate consulting
- 008-012 Electricity trading, energy consulting
- 008-013 Trade fairs, exhibitions, events
- 008-014 Logistics, forwarding, hauling, transport, storage
- 008-015 Real estate agents
- 008-016 Waste disposal
- 008-017 Petrol and gas stations

For all its Internet activities, the National Federation of German Commercial Agencies and Distribution (Centralvereinigung Deutscher Wirtschaftsverbände für Handelsvermittlung und Vertrieb (CDH) e.V.), together with the CDH regional affiliates, has founded CDH eService. CDH eService GmbH • Am Weidendamm 1 a • 10117 Berlin • Tel. 49 (0)30 7 26 25 - 600 Fax 49 (0)30 7 26 25 - 699 • [centralvereinigung@cdh.de](mailto:centralvereinigung@cdh.de).

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## Purchaser and Customer Group Key

### Industry

101-001	Chemical industry, varnishes, lacquers, paints
101-002	Electrical industry and electronic industry
101-003	Electric utilities and power generation
101-004	Vehicle industry, automotive, commercial vehicle construction
101-005	Aircraft construction, rail vehicle construction, military technology
101-006	Civil engineering, glass industry
101-007	Wood industry, window industry, door industry
101-008	Plastics and polymers industry
101-009	Mechanical engineering, plant construction, apparatus engineering
101-010	Metal industry
101-011	Furniture industry, kitchen industry
101-012	Food and beverage industry, luxury foods industry, tobacco
101-013	Paper industry, printing industry
101-014	Pharmaceutical, cosmetic, medical technology industry
101-015	Shoe industry, leather goods industry
101-016	Textile industry, apparel industry

### Trade

102-001	Retail trade (with outlets or branches)
102-002	Retail trade (without outlets or branches)
102-003	Specialty retail trade
102-004	Wholesale
102-005	Consumer market

### Handwork, Crafts

103-001	Handwork, handicraft, artisan work
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### Planning, Consulting (Professionals)

104-001	Architects, interior designers
104-002	Appraisers, consultants
104-003	Engineering firms, company of consulting engineers
104-004	Engineers

### Physicians, Pharmacies, Laboratories

105-001	Physicians' offices, pharmacies, laboratories
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### Commercial Customers

106-001	Nursing homes, long-term care centres
106-002	Banks, insurance companies
106-003	Property developers, general contractors
106-004	Public authorities, institutions
106-005	Restaurants, hotels
106-006	Industrial kitchens, canteens, cafeterias, caterers
106-007	Institutions of higher learning, schools, daycares, nurseries
106-008	Municipalities, local authorities, public services
106-009	Hospitals, clinics, sanatoriums
106-010	Forwarders, haulers, transport, logistics
106-011	Publishing house, printers

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